# **Privacy Policy**

We respect your privacy and will not share your details with anyone else.

# 1. Information you provide

In order to use some of the services provided on our website you may be asked to submit personal information about yourself (such as your name, address, email address etc). Such services include reserving/booking your holiday cottage.

#### 2. Information we collect

We record data on user behaviour so that we can maintain, protect and enhance our website and monitor the effectiveness of our advertising campaigns. We use Google Analytics to analyse some aspects of our website and in doing this we share certain non-personal usage data with Google. This shared usage data does not identify you individually and is maintained in accordance with the Google Privacy Policy.

### 3. Payment Security

We are compliant with the Payment Card Industry Data Security Standard (PCI DSS), a set of comprehensive requirements for enhancing payment account data security.

### 4. Logged information

When you request any page on our website you send certain information in accordance with the Hypertext Transfer Protocol (HTTP) to our Web Server. This data includes the unique IP Address allotted to your computer and the nature of the data requested. We retain this data in log files and use it to study the performance of our website and aggregated user behaviour. We do not routinely use the IP Address for any purpose but we retain the right to do so in identifying the origin of any unusual activity on our website.

### 5. Managing Cookies

During the course of any visit to our website one or more small files (called cookies) may be downloaded to your computer that can be used to identify your browser between visits and record how you first arrived at our site. Should you choose to create a shortlist of holiday cottages, a cookie is used to remember this list for future visits. Most browsers provided the facility to view and delete cookies. You can also elect to be warned when a cookie is being created and even decline to accept cookies altogether.

# 6. Use and storage of personal information

When you supply any personal information to us we have legal obligations towards you in the way we deal with that data. We must collect the information fairly, that is, we must explain how we will use it and tell you if we want to pass it on to anyone else. Information you provide to us will only be made available to those involved in supply your holiday. This includes our booking staff, the owner or housekeeper of your chosen property and our channel manager <a href="https://www.eviivo.com">www.eviivo.com</a> who will have their own Privacy Policy. We will never supply your information to anyone else without first obtaining your consent, unless we are obliged by law to disclose it. Also, if you post or send offensive or inappropriate content anywhere on or to us or otherwise engage in any disruptive behaviour on here and we consider such behaviour to be serious and/or repeated, we can use any information that is available to it about you to stop such behaviour. This may include informing relevant third parties, such as your employer, school or service provider about the content and your behaviour.

Personal information you provide in registering for a service will only be used by us in the provision of that service or to inform you about other services we offer. In any email communication that is not essential to the provision of the requested service we will always provide the option to unsubscribe. We will normally hold your personal information on our systems until such time as we deem it no longer commercially viable. We will ensure that all personal information supplied is held securely, in accordance with the Data Protection Act 1998. Access to your data is restricted to our authorised personnel and our servers are housed in a secure environment. Our internal computer network is protected by a firewall.

### 7. Access to your personal information

You have the right to request a copy of the personal information that we hold about you and to have any inaccuracies corrected. Please address requests to: Wightbnb Ltd, The House on the Marsh, Quay Lane, Brading, Isle of Wight PO36 0BD.

### 8. Users under 18 years of age

Users under 18 years of age are not permitted to rent a holiday cottage and personal details cannot be provided for this purpose. Any user under 18 years of age requesting information must have their parent's/guardian's consent to use our website. Users without this consent are not allowed to provide us with personal information.

#### 9. Links to other websites

This site contains links to other websites. We are not responsible for the privacy practices or content of such websites. To ensure protection of your privacy, always review the privacy policy of the sites you visit by linking from our website.

### 10. Notification of changes

This Privacy Policy Statement may be revised over time as new features are added to <a href="www.wightbnb.com">www.wightbnb.com</a> or as internet security and privacy standards evolve. We will post notification of any changes prominently.

### 11. Acceptance of these terms

By using this site, you signify your acceptance of the terms of our Privacy Policy Statement. If you do not agree to the terms of this Privacy Policy, please do not use this site and exit immediately. Your continued use of this site following the posting of changes to these terms will mean that you accept those changes.

**WIGHTBNB LIMITED Company no: 12379061** 

